

#FunduszeUE #FunduszeEuropejskie

Company HORPOL A. HORECZY SPÓŁKA KOMANDYTOWA announces the signing of funding agreement no. FENG.02.25-IP.02-0320/25, dated August 26, 2026, for the implementation of a project titled:

HORPOL Brand – Promoting innovative lamps and lighting in the machinery and equipment sector.

The project aims to promote the Polish brand HORPOL—owned by the SME HORPOL A. HORECZY SPÓŁKA KOMANDYTOWA—which possesses significant export potential within the machinery and equipment sector.

The project focuses on promoting the registered HORPOL brand through participation in European trade fairs—both as an exhibitor and as a visitor during outbound missions—complemented by digital promotional activities.

Both the company's operations and the project activities fall within **the machinery and equipment sector**.

As a manufacturer of lamps, reflective devices, and plastic components for all types of vehicles, HORPOL targets customers requiring lighting solutions for trucks, delivery vans, buses, and agricultural machinery. Its product range also includes lamps for trailers, car transporters, and special-purpose vehicles.

The project scope comprises 6 tasks, including:

1) 1) International trade fairs as an exhibitor with a national stand:

- Hannover Agritechnica (Germany) 2027

2) International trade fairs as an exhibitor:

- BAUMA (Germany) 2028

3) Outbound missions involving trade fair visits:

- CroAgro (Croatia) 2026

- Lamma Show (UK) 2027

- Agricultural Fair (Serbia) 2027

- KoneAgria (Finland) 2027.

The project will be complemented by a digital promotional campaign featuring **SEO activities**.

The project aims to secure export sales contracts and generate export revenue following its completion through the promotion of HORPOL-branded products (lamps and lighting).

Project implementation period: 01.01.2026 do 31.07.2028

Project value: 256 052.98 PLN

Amount of co-financing from European Funds (50%): 129 366.90 PLN



**European
Funds**

**Co-funded by the
European Union**



HORPOL A. HORECZY SPÓŁKA KOMANDYTOWA
is implementing a project HORPOL Brand –
promoting innovative lamps and lighting in the
machinery and equipment sector

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