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Company HROPOL A. HORECZY SPÓŁKA KOMANDYTOWA announces that it signed grant agreement No. FENG.02.25-IP.02-0324/25 on 26.08.2026 for the implementation of the project entitled:

HROPOL brand - promotion of innovative lamps and lighting in the automotive sector

The aim of the project is to promote the HROPOL brand, which specializes in the design and production of automotive lamps, retroreflective devices and plastic components for the automotive sector.

The project consists of promoting the innovative registered HROPOL brand through participation as an exhibitor at international trade fairs and through outbound trade-fair missions, supported by an SEO promotional campaign.

The company's activities and the selected events fall within the **automotive sector**.

Selected target markets (9): USA and Europe (8 countries)

Project scope - type and nature of activities:

a) Participation as an exhibitor at 1 trade fair with a national stand: AAPEX Las Vegas (USA) 2027

b) Participation as an exhibitor at 10 trade fairs, including:

- Transport (Norway) 2026
- Elmia Lastbil (Sweden) 2026
- Automechanika Frankfurt (Germany) 2026
- IAA Transportation (Germany) 2026
- Road Transport Expo (United Kingdom) 2026, 2027
- IFBA Kassel (Germany) 2026, 2027
- Nufam (Germany) 2027
- Solutrans (France) 2027

c) Participation in 6 outbound trade-fair missions as a visitor:

- Eurosatory (France) 2026
- Motortec (Spain) 2027
- Fireca (Spain) 2027
- For Caravan (Czech Republic) 2027
- Automotive Hungary (Hungary) 2027
- Commercial Vehicle Show (United Kingdom) 2027

d) Online SEO promotional campaign (United Kingdom).

The project will result in the conclusion of commercial contracts with foreign partners and the generation of export revenue, both during and after the project, from the promotion of products for export (automotive lamps).

Project value: 624 854.13 PLN

Amount of co-financing from European Funds (50%): 338 084.25 PLN



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HORPOL A. HORECZY LIMITED PARTNERSHIP
is implementing a project HORPOL Brand –
promotion of innovative lamps and lighting in the
automotive sector

Project co-funded from the EU:
338 084.25 PLN

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